



**ELLWOOD**

**WHO:** Ellwood Group

**LOCATION:** 25+ locations  
across North America

**INDUSTRY:**

Manufacturer of quality metals  
and custom-engineered metal  
components

**PROJECT:**

Consolidating various sites to  
one installation of CloudSuite  
Industrial ERP, upgrading  
individual sites to latest version

**RESULTS:**

- Increased visibility and standardization of data
- IT staff can support the system company-wide
- Elimination of customizations
- Increased productivity



**ABOUT ELLWOOD**

With over 2,100 employees and more than 25 companies in the steelmaking, iron castings, and forgings industries, Ellwood Group is a major supplier of high-quality, engineered, heavy metal components to customers all over the world. The 110-year-old company is family-owned and known for its dedication to quality and technology.

It is Ellwood's focus on quality and advanced technology has allowed the company to grow and thrive in an industry that, in recent years, has seen more companies leave the market than enter. The company's strong diversification into markets outside of the oil and gas industry, which historically has been where many of Ellwood's customers are, has allowed it to continue growing amidst the volatility of the oil and gas market. Ellwood's focus on technology not only means that it has made significant investment into production equipment and facilities, but that it has also focused on providing employees with business systems that truly give them a competitive advantage.

In 1992 Ellwood first implemented Infor CloudSuite Industrial (SyteLine) ERP to manage the business operations at its Ellwood Engineered Castings facility in Hubbard, OH. Today, Ellwood's entire organization uses the system. Rich Owrey, vice president of information technology at Ellwood, explains that as the company grew, new installations of the system would be implemented separately at each new location. Ellwood is now able to take advantage of newer technology and is amid a project to consolidate these separate installations.



The system consolidation effort provides several benefits, including increased visibility and standardization of data throughout the organization. Mr. Owrey also sees this project as an opportunity to upgrade sites to the latest version of CloudSuite Industrial, while re-evaluating system usage and customizations that may no longer be needed.

“CloudSuite Industrial has always provided us with a good framework that makes customization and integration relatively easy when needed,” said Mr. Owrey. “This allows my IT staff of only 19 to support and maintain the system across the entire Ellwood organization. And the new version of CloudSuite Industrial provides us with even more advanced capabilities that will allow our users to access and analyze data on their own, without the need for my staff to assist.”

Mr. Owrey points specifically to the in-system data query capabilities, the enhanced integrations with office productivity tools, and the ability to personalize the system without the need of a developer. At sites where the new version of CloudSuite Industrial has been implemented, users are seeing significant productivity gains.

Ellwood is looking forward to completing its CloudSuite Industrial ERP consolidation project and fully standardizing the system across the organization. Currently Ellwood uses almost every module within the CloudSuite Industrial system, as well as Infor’s Quality Control System and the Infor Dynamic Enterprise Performance Management (d/EPM) system, which allows Ellwood’s management team to view, manage, and analyze consolidated financial data.

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